



Life Cycle Discussion

understand

ideate

product

service

circular strategy



45-90 min



2-6 people



canvas
sticky notes

Asking the right question is the first step towards change! The two canvases (product or service) reveal important questions around each phase of the life cycle and indicate many possibilities to increase positive impact or circularity.

Description

Discuss various opportunities in the group with the help of questions and the indicated circular opportunities/needs relating to the life cycle stage.

The questions are for inspiration and they may generate new questions. Note these questions, too, they might be the most important questions to answer.

In this stage of the process all ideas can fly!

As always, write down one idea per sticky note

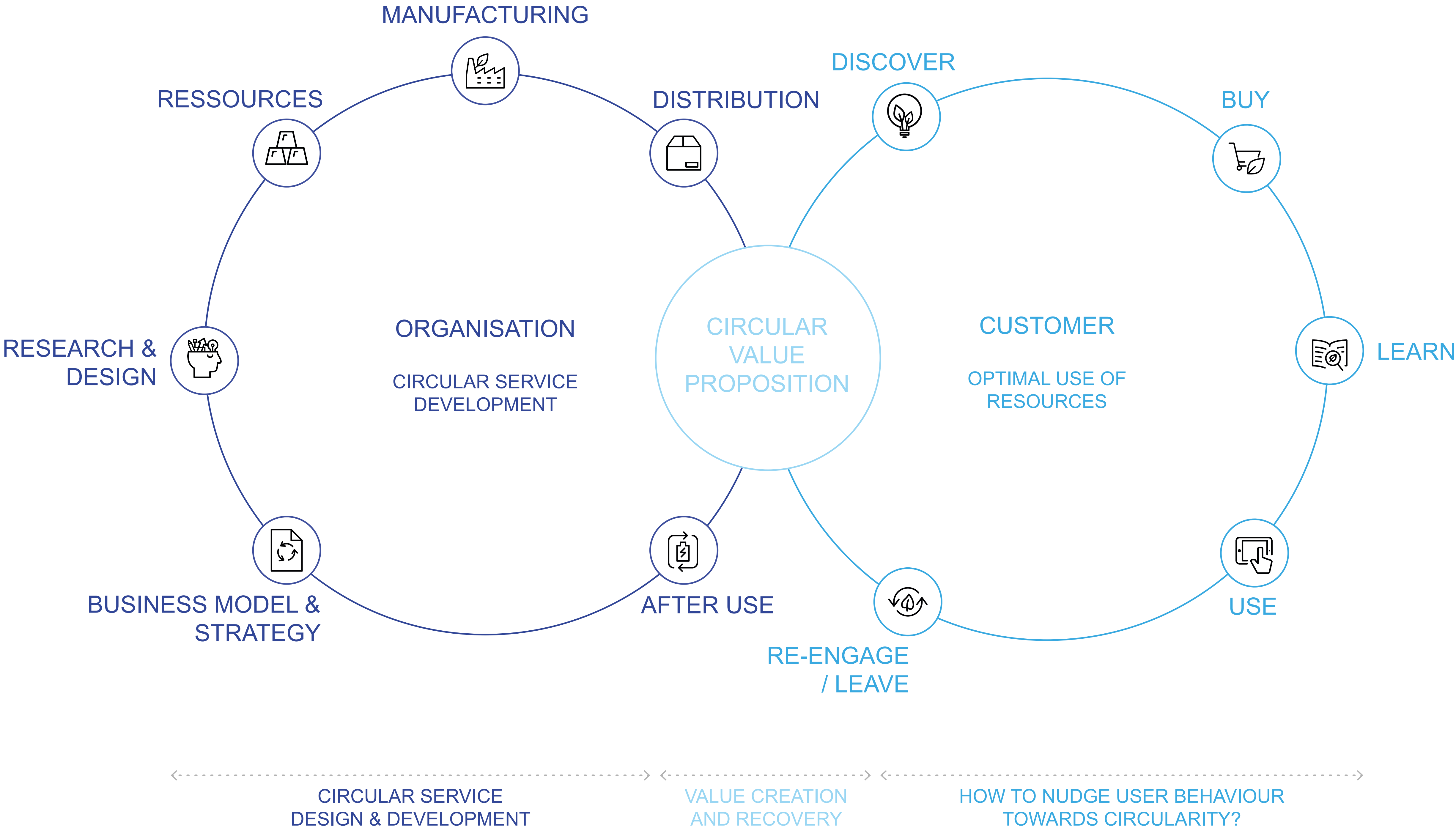
After having collected ideas in the brainstorming, discuss or vote which are the most interesting ideas for further development.

For Facilitators

It may be helpful to guide the group here and pay attention to the questions that come up, as they can reveal hidden aspects to the challenge.

Also, make sure teams do not get lost over one specific question and remind of the overall objective from time to time. .

CIRCULAR DESIGN STRATEGIES



LIFE CYCLE DISCUSSION (PRODUCT)

